PRESS RELEASE

InnoEnergy Masters+ and Cardano Foundation join forces to bring blockchain expertise to future energy leaders

Collaboration combines executive education, practical project support and specialist training to help energy professionals navigate an increasingly digital industry

Amsterdam, 12 November 2026 – InnoEnergy Masters+ and the Cardano Foundation have launched a collaboration to strengthen blockchain knowledge and digital capabilities among current and future leaders in the energy sector. The initiative brings the Foundation's expertise into InnoEnergy's executive education offering, connecting emerging digital technologies with practical business and leadership challenges.

As Europe's energy industry becomes increasingly data-driven, companies face growing demands for transparency, traceability and reliable information. Blockchain technologies can support the sharing and verification of records, including information relating to energy production, supply chains and sustainability claims. Understanding their potential, practical applications and limitations is becoming increasingly relevant for energy professionals and decision-makers.

From emerging technologies to practical leadership skills

The partnership was introduced to participants during The Business Booster, InnoEnergy's annual event connecting clean energy and industrial technology start-ups with industry, investors and policymakers, held in Munich on 28–29 October 2026. The Cardano Foundation delivered its first masterclass to the 2026 Road to the C-Suite cohort, exploring blockchain applications and their relevance to the energy sector. The collaboration will continue with further masterclasses for InnoEnergy alumni. The Foundation will also provide technical guidance for participants' projects, while both organisations will contribute their expertise to each other's education and development programmes.

Connecting digital innovation with the energy transition

"Energy is becoming a data business: where power was produced, how a fuel moved and whether the claims made about it hold up," said **Samuel Wiedmer, Head of Enterprise Enablement & Growth at the Cardano Foundation.** "Over the next decade, the people running energy companies will be judged on how well they can prove this. Bringing blockchain into executive education now gives the next generation of leaders a head start on the questions their boards, customers and regulators are already asking."

"Mid-career professionals often earn their reputation by having the answer in their field, but at executive level, they need to consider what that answer means for the rest of the business. The Road to the C-Suite prepares them for that responsibility, with AI and blockchain anchoring the technical learning because we expect both to occupy boardroom conversations worldwide in the coming years. We want our participants to enter those conversations able to help multinationals organizations take strategic decisions," said **Juan Maldonado Alcazar, Creator of the Road to the C-Suite Programme and Alumni Relations Manager at InnoEnergy.**

Developing the next generation of energy leaders

Road to the C-Suite is InnoEnergy's executive development programme designed to prepare energy professionals for leadership roles. It combines industry expertise with business and leadership development, helping participants navigate the challenges of Europe's evolving energy sector.

The collaboration with the Cardano Foundation adds specialist technology education and practical project advice to this programme.

Alongside its executive education offering, InnoEnergy Masters+ provides master's programmes in energy engineering, including the Master's in Advanced Energy Systems and AI, which addresses the growing intersection of energy technologies, artificial intelligence and data science.

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About InnoEnergy Masters+

InnoEnergy Masters+ offers five two-year master's programmes in energy engineering. Students study at universities in two European countries, combining engineering education with business and entrepreneurship. Its alumni offering includes Road to the C-Suite, an executive development programme designed for professionals preparing for leadership roles in the energy sector.

About the Cardano Foundation

The Cardano Foundation is an independent, Swiss-based, not-for-profit organization dedicated to advancing Cardano as a public digital infrastructure across industries. The Foundation develops infrastructure tooling, strengthens operational resilience, and drives real-world use cases and sound governance. For more information, visit https://cardanofoundation.org